



SG PRO IT SOLUTIONS PTE LTD.

We speak IT fluently

2024

COMPANY PROFILE



We empower businesses and individuals with expert IT solutions, tailored support, and one-on-one consultations. From tackling everyday challenges to crafting strategic roadmaps, we're here to guide you towards a smoother, more secure tech experience.





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WELCOME MESSAGE

On behalf of SG Pro IT Solutions PTE LTD, I'd like to extend a warm welcome. Since our inception, we've built a reputation for excellence in the IT solutions industry. Our strength lies in three key pillars:

- **Our People:** Our team is the heart of SG Pro. We've assembled a group of highly skilled and dedicated IT professionals who are passionate about staying ahead of the curve in a rapidly evolving field. Their combined expertise ensures we can deliver innovative and effective solutions for your unique needs.
- **Our Commitment to Excellence:** We are relentless in our pursuit of exceeding client expectations. We believe in fostering strong partnerships with our clients, taking the time to understand their specific goals and challenges. This allows us to tailor our solutions and provide ongoing support that ensures your business thrives in the digital age.
- **A Culture of Continuous Improvement:** The IT landscape is constantly changing, and we understand the importance of staying at the forefront. We cultivate a culture of continuous learning and development within our team. This ensures we can leverage the latest technologies and best practices to deliver the most effective solutions for your business.

At SG Pro IT Solutions PTE LTD, we are confident in our ability to be your trusted IT partner. We invite you to explore our website and discover how we can help your business achieve its full potential.





ABOUT

SG Pro IT Solutions is a company with a rich history, beginning in 2008 as Sert Trading. We have undergone several transformations over the years, strategically shifting our focus to align with the evolving market needs. In 2013, we became Sert Technology, reflecting our growing expertise in the tech sector. By 2020, we had established HRweb Inc., catering specifically to the human resources technology space. Now, in 2024, we have embarked on our most ambitious chapter yet, rebranding as SG Pro IT Solutions and expanding our reach into the Singaporean market.

Our Mission

Our mission is to empower businesses with innovative and reliable IT solutions that drive growth and efficiency. We believe that technology should be a tool for success, and we are dedicated to helping our clients leverage it to their full potential.

Our Vision

Our vision is to become the leading provider of IT solutions in Southeast Asia. We are committed to providing our clients with the best possible service and support, and we are constantly innovating to stay ahead of the curve.

We believe that strong partnerships are essential to our success. We work closely with our clients to understand their unique needs and develop customized solutions that deliver tangible results.

We are a team of experienced and passionate IT professionals who are dedicated to helping our clients succeed. We are confident that our expertise and commitment to excellence will make SG Pro IT Solutions your trusted partner for all your IT needs.



SERVICES

SG Pro IT Solutions offers a comprehensive range of IT services to empower your business. Here's a potential list of their offerings:

- **Managed IT Services:** SG Pro can handle your ongoing IT needs, including server and network management, desktop support, security solutions, and proactive maintenance.
- **Cloud Solutions:** Leverage the scalability and efficiency of cloud-based technologies for data storage, applications, and infrastructure.
- **IT Consulting:** Get expert advice on IT strategy, infrastructure planning, and solution selection tailored to your specific business goals.
- **Network & Communication Solutions:** Design, implement, and manage reliable and secure networks to keep your business connected and collaborative.
- **Hardware & Software Sales:** Source the technology you need to optimize your operations, with expert advice on hardware and software selection.
- **Web Development & Design:** Craft a user-friendly and engaging website that represents your brand and drives conversions.
- **Mobile App Development:** Develop custom mobile applications to enhance customer experience, streamline operations, or improve data collection.
- **IT Support:** Get the help you need, when you need it, with on-demand or ongoing IT support services for businesses of all sizes.

OUR GOAL



- **Growth and Leadership:** SG Pro IT Solutions can set a goal to achieve a specific market share or client base within a set timeframe. This could involve expanding its service offerings to cater to a wider range of IT needs or specializing in a particular niche where they can become the go-to experts.
- **Client Focus:** Weaving client satisfaction into the core goal is key. SG Pro IT Solutions can aim to achieve a high client retention rate by consistently exceeding expectations. This could involve implementing processes to measure client satisfaction and actively soliciting feedback to continually improve services.
- **Innovation and Expertise:** Staying ahead of the curve is crucial in the IT industry. A goal could be to dedicate resources to staying updated on the latest technologies and trends. This could involve establishing a culture of continuous learning for the team and offering cutting-edge solutions to clients that keep them ahead of the competition.

By combining these elements, SG Pro IT Solutions can establish a clear and ambitious goal that drives growth, prioritizes client satisfaction, and positions them as a leader in the IT solutions market.

MEET THE TEAM



Sert Guro
Co Founder / President

With a remarkable 29 years of experience in the IT field, He is a seasoned professional with a proven track record of success. Having implemented numerous application systems for over 500 companies, ranging from small businesses to large corporations, Guro possesses a deep understanding of diverse client needs. Further demonstrating his entrepreneurial spirit. He founded both Sert Technology Inc. and HRweb Inc., solidifying his reputation as a leader and innovator in the IT industry.



Roman Sare
Co Founder / Managing Director

President and CEO of RS27 Global Exchange Corporation, a leading provider of cleaning janitorial supplies and equipment to commercial establishments in the Philippines. He also serves as the President of the Rotary Club of Pasay Libertad, where he leads community service and local engagement initiatives. Beyond his professional achievements, Sare has a passion for sports and boasts over 10 years of professional experience in the field. His diverse interests and leadership roles reflect his commitment to both business excellence and community service.

THE COMPANY VALUES

Customer Centricity: We prioritize understanding and exceeding our clients' needs, fostering long-term partnerships built on trust and open communication.

Innovation: We champion continuous learning and exploration of cutting-edge technologies to deliver the most effective and future-proof solutions.

Excellence: We are dedicated to providing the highest quality service, holding ourselves accountable for exceeding expectations in every project.

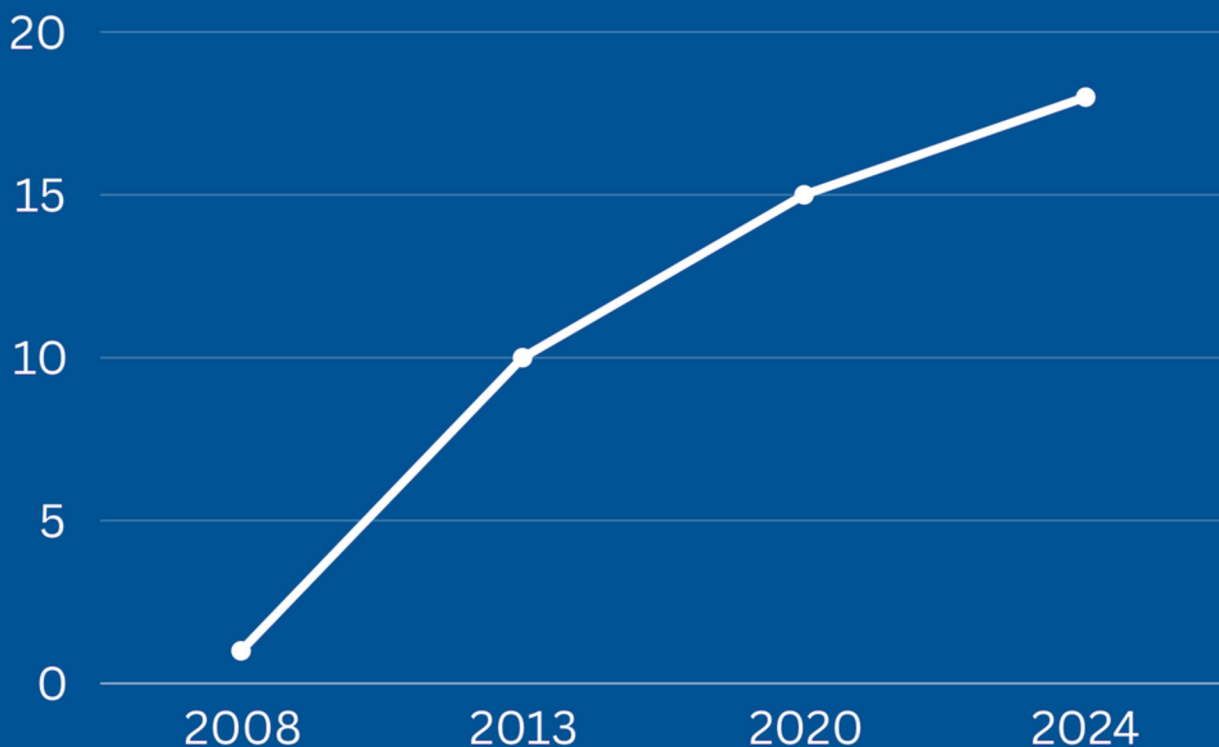
Integrity: We conduct business with honesty, transparency, and ethical practices, building trust with our clients and within our team.

Collaboration: We foster a collaborative environment where open communication and teamwork drive creative solutions and knowledge sharing.

Results-Oriented: We are committed to achieving measurable results for our clients, focusing on solutions that drive real-world business impact.



BUSINESS GROWTH



Founded in 2008 as Sert Trading, the company began its journey. In 2013, a strategic shift led to a name change to Sert Technology, reflecting a growing focus on the tech sector. Continued growth and market evolution prompted another transformation in 2020, with the establishment of HRweb Inc., catering to the human resources technology space. Now, in 2024, the company embarks on its most ambitious chapter yet, rebranding as SG Pro IT Solutions and expanding its reach into the Singaporean market, poised to become a leading provider of innovative IT solutions.



OUR PROJECTS



HRWeb is a cloud HR software solution designed for businesses of all sizes. It offers a comprehensive suite of HR functions, including recruitment, employee management, timekeeping, payroll, performance management, and government-required reporting. Being cloud-based and highly customizable, HRWeb.ph streamlines workflows and simplifies HR tasks for businesses.



myxfinancials.com offers a user-friendly ERP (Enterprise Resource Planning) software designed to streamline your financial operations. This easy-to-use platform could be ideal for businesses seeking to manage their finances efficiently



GeoSert App aimed at simplifying employee time tracking and HR forms management. Enables businesses to efficiently handle workforce data, allowing employees to log work hours and submit HR documents with ease. Designed for iOS devices, GeoSert offers a user-friendly interface that caters to the needs of both employees and HR professionals.



OUR CLIENTS





SG PRO IT SOLUTIONS PTE LTD.

LET'S WORK
TOGETHER



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